



JUNIOR LEAGUE OF
SPARTANBURG

2021-2022 Sponsorship Levels

Red Sponsor

\$400+

- Name at General Membership Meeting welcome
- Name on Annual Meeting invitation
- Logo present at Kids in the Kitchen table during Hub City Farmers Market for one season
- Recognition on JLS website
- Featured in Facebook posts (2) and Instagram posts (2)

Bronze Sponsor

\$700+

All benefits listed in Red level, plus:

- Half-page color ad in JLS *Venture* magazine
- Sponsorship announced at Santa's Shoppe

Silver Sponsor

\$1,000+

All benefits listed in Bronze level, plus:

- Featured in Facebook posts (4) and Instagram posts (4)
- Two (2) tickets to Santa's Shoppe

Gold Sponsor

\$3,000+

All benefits listed in Silver level, plus:

- Logo at General Membership Meeting
- Announcement of appreciation at General Membership Meeting
- Announcement of appreciation at Annual Meeting
- Option for half-page back cover ad **OR** full-page color ad in JLS *Venture* magazine
- Name on Sustainer Seasonal invitation
- Name recognition on Criterium invitation and Criterium tent
- Featured in Facebook posts (6) and Instagram posts (6)
- Logo recognition on bi-weekly e-blast
- Four (4) tickets to Santa's Shoppe

Platinum Sponsor

\$5,000+

All benefits listed in Gold level, plus:

- Option to provide promotional materials at a General Membership Meeting
- Option to have five minutes to address members at a General Membership Meeting
- Option for full-page back inside cover color ad **OR** full-page color ad in JLS *Venture* magazine
- Featured in Facebook Posts (8) and Instagram Posts (8)
- Six (6) tickets to Santa's Shoppe
- Two (2) tickets to Sip & Shoppe
- Logo on Sip & Shoppe Tickets (exclusive to Platinum level)

Presenting Sponsor

\$8,000+

All benefits listed in Platinum level, plus:

- Option for full-page front inside cover color ad **OR** full-page color ad in JLS *Venture* magazine
- Featured in Facebook posts (10) and Instagram posts (10)
- Four (4) tickets to Sip & Shoppe
- Logo on Santa's Shoppe tickets (*exclusive to Presenting level only*)

The Junior League of Spartanburg is happy to discuss other sponsorship opportunities with you which will meet your needs and expectations.



JUNIOR LEAGUE OF
SPARTANBURG

Sponsorship Form
JLS TAX ID# 57-0442620

Things to know before getting started:

- *JLS may **only provide up to 2% of the total cost of donation in goods or services as a thank you for your donation (IRS Nonprofit Guidelines)***

For questions, please contact SponsorSupport@jlspartanburg.org.

Instructions:

1. Complete the form below **with** the Sponsor.
2. Ensure signatures are included by JLS Committee Chair **and** Sponsor.
3. **Provide a copy to the Sponsor** for their records.
4. **Provide a copy to the JLS Vice President of Finance** (e.g. email to Finance@jlspartanburg.org, deliver to JLS Treasurer or FAX to Treasurer at 864.583.5870).

Date Received	
Name of Business/Company	
Sponsor contact info <i>(Contact name, email address, mailing address, phone number)</i>	
Total Sponsorship Amount	
Sponsorship Level	
Sponsor Signature	
Committee Chair Signature	

Deliverables needed from Sponsor:

- Company / business name to be listed on JLS materials
 - High Resolution logo (.png, .eps, or .jpg) emailed to communications@jlspartanburg.org
 - Brief description of company / business
 - Would the Sponsor like to schedule a public check presentation? If yes, when and where?
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